

# ORDER

**Orders**  
**Order / Rev:** 2696206  
**Alt Order #:** WOC14113113  
**Product Desc:** TV  
**Estimate:** 2220  
**Flight Dates:** 04/26/23 - 05/16/23  
**Original Date / Rev:** 04/24/23 / 04/24/23  
**Order Type:** General

**WHAS**  
**Primary AE:** Taylor Fritsch  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Medium Buying LLC / POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
815 Grandview Ave Ste 600  
Columbus, OH 43215

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Heath & Metcalf / R / Ag Comm /  
**Demographic:** A50+  
**Product Codes:** PL-Candidate: State Agriculture  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate  
**Priority:** P04

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** M215932  
**Agency External ID:** 39784AG  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 03/27/23   | 04/30/23 | 44      | \$7,350.00   | \$6,247.50  |
| 05/01/23   | 05/16/23 | 142     | \$24,110.00  | \$20,493.50 |

**Totals**

| Month         | # Spots    | Gross Amount       | Net Amount         | Rating      |
|---------------|------------|--------------------|--------------------|-------------|
| April 2023    | 44         | \$7,350.00         | \$6,247.50         | 0.00        |
| May 2023      | 142        | \$24,110.00        | \$20,493.50        | 0.00        |
| <b>Totals</b> | <b>186</b> | <b>\$31,460.00</b> | <b>\$26,741.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Taylor Fritsch    |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

|        | Share | Total        |
|--------|-------|--------------|
| WHAS   | 12%   | \$31,460.00  |
| Market | 100%  | \$262,166.67 |

**Competitive Share**

|       | Share | Total        |
|-------|-------|--------------|
| CABLE | 0%    | \$0.00       |
| UNKWN | 88%   | \$230,706.67 |
| WAVE  | 0%    | \$0.00       |
| WBKI  | 0%    | \$0.00       |
| WBNA  | 0%    | \$0.00       |
| WDRB  | 0%    | \$0.00       |
| WFTE  | 0%    | \$0.00       |
| WKMJ  | 0%    | \$0.00       |
| WKPC  | 0%    | \$0.00       |
| WKZT  | 0%    | \$0.00       |
| WLKY  | 0%    | \$0.00       |

| Ln  | Ch   | Start             | End             | Inventory Code                  | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-----|------|-------------------|-----------------|---------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | WHAS | 04/26/23          | 05/16/23        | Local News @ 6a M-F<br>GMK @ 6A | CM    | 6-7a              | MTWTF-- | :30 | 5     | \$80.00     | P04 | 0.00          | NM   | 15    | \$1,200.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |

Order / Rev: 2696206  
 Alt Order #: WOC14113113  
 Flight Dates: 04/26/23 - 05/16/23

Advertiser: POL/ Heath & Metcalf / R / Ag Comm / T  
 Product Desc: TV  
 Estimate: 2220  
**WHAS**

| Ln   | Ch   | Start             | End             | Inventory Code                               | Break | Start/End Time  | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------|------|-------------------|-----------------|--|-------|-----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N 2  | WHAS | 04/26/23          | 05/13/23        | Local News @ 6a Sa<br>GMK WEEKEND 6-7A       | CM    | 6:00 AM-7:00 AM | -----S- | :30 | 1                 | \$40.00     | P04 | 0.00          | NM   | 3     | \$120.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | MTWTF--                                      |       |                 |         |     | 5                 | \$80.00     |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | MTWTF--                                      |       |                 |         |     | 5                 | \$80.00     |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | MTWTF--                                      |       |                 |         |     | 5                 | \$80.00     |     | 0.00          |      |       |            |
| N 3  | WHAS | 04/26/23          | 05/14/23        | ROS EM (Su) 6-8a<br>GMK WEEKEND 6-8A         | CM    | 6:00 AM-8:00 AM | -----S  | :30 | 1                 | \$30.00     | P03 | 0.00          | NM   | 3     | \$90.00    |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | -----S-                                      |       |                 |         |     | 1                 | \$40.00     |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | -----S-                                      |       |                 |         |     | 1                 | \$40.00     |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | -----S-                                      |       |                 |         |     | 1                 | \$40.00     |     | 0.00          |      |       |            |
| N 4  | WHAS | 04/26/23          | 05/16/23        | Good Morning America<br>GOOD MORNING AMERICA | CM    | 7-9a            | MTWTF-- | :30 | 10                | \$120.00    | P04 | 0.00          | NM   | 30    | \$3,600.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | MTWTF--                                      |       |                 |         |     | 10                | \$120.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | MTWTF--                                      |       |                 |         |     | 10                | \$120.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | MTWTF--                                      |       |                 |         |     | 10                | \$120.00    |     | 0.00          |      |       |            |
| N 5  | WHAS | 04/26/23          | 05/13/23        | Good Morning America<br>GOOD MORNING AMERICA | CM    | 7-9a            | -----S- | :30 | 2                 | \$90.00     | P03 | 0.00          | NM   | 4     | \$360.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | -----S-                                      |       |                 |         |     | 2                 | \$90.00     |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | -----S-                                      |       |                 |         |     | 0                 | \$90.00     |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | -----S-                                      |       |                 |         |     | 2                 | \$90.00     |     | 0.00          |      |       |            |
| N 6  | WHAS | 04/26/23          | 05/14/23        | Good Morning America<br>GOOD MORNING AMERICA | CM    | 8-9a            | -----S  | :30 | 1                 | \$100.00    | P03 | 0.00          | NM   | 3     | \$300.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | -----S                                       |       |                 |         |     | 1                 | \$100.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | -----S                                       |       |                 |         |     | 1                 | \$100.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | -----S                                       |       |                 |         |     | 1                 | \$100.00    |     | 0.00          |      |       |            |
| N 7  | WHAS | 04/26/23          | 05/13/23        | Local News @ 9a Sa<br>GMK WEEKEND 9-10A      | CM    | 9-10a           | -----S- | :30 | 1                 | \$90.00     | P03 | 0.00          | NM   | 2     | \$180.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | -----S-                                      |       |                 |         |     | 1                 | \$90.00     |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | -----S-                                      |       |                 |         |     | 0                 | \$90.00     |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | -----S-                                      |       |                 |         |     | 1                 | \$90.00     |     | 0.00          |      |       |            |
| N 8  | WHAS | 04/26/23          | 05/13/23        | Big Blue Nat. 10-1030a<br>BBN-TV             | CM    | 10-1030a        | -----S- | :30 | 1                 | \$150.00    | P04 | 0.00          | NM   | 3     | \$450.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | -----S-                                      |       |                 |         |     | 1                 | \$150.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | -----S-                                      |       |                 |         |     | 1                 | \$150.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | -----S-                                      |       |                 |         |     | 1                 | \$150.00    |     | 0.00          |      |       |            |
| N 9  | WHAS | 04/26/23          | 05/09/23        | Local News @ 12p M-F<br>WHAS11 NEWS AT NOON  | CM    | 12-1p           | MTWTF-- | :30 | 5                 | \$50.00     | P04 | 0.00          | NM   | 10    | \$500.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | MTWTF--                                      |       |                 |         |     | 5                 | \$50.00     |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | MTWTF--                                      |       |                 |         |     | 5                 | \$50.00     |     | 0.00          |      |       |            |
| N 10 | WHAS | 04/26/23          | 05/16/23        | Local News @ 4p M-F<br>WHAS11 NEWS @ 4P      | CM    | 4:00 PM-5:00 PM | MTWTF-- | :30 | 5                 | \$50.00     | P04 | 0.00          | NM   | 15    | \$750.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | MTWTF--                                      |       |                 |         |     | 5                 | \$50.00     |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | MTWTF--                                      |       |                 |         |     | 5                 | \$50.00     |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | MTWTF--                                      |       |                 |         |     | 5                 | \$50.00     |     | 0.00          |      |       |            |
| N 11 | WHAS | 04/26/23          | 05/16/23        | Local News @ 5p M-F<br>WHAS11 NEWS @ 5p      | CM    | 5-530p          | MTWTF-- | :30 | 5                 | \$130.00    | P04 | 0.00          | NM   | 15    | \$1,950.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | MTWTF--                                      |       |                 |         |     | 5                 | \$130.00    |     | 0.00          |      |       |            |

Order / Rev: 2696206  
 Alt Order #: WOC14113113  
 Flight Dates: 04/26/23 - 05/16/23

Advertiser: POL/ Heath & Metcalf / R / Ag Comm / T  
 Product Desc: TV  
 Estimate: 2220  
**WHAS**

| Ln   | Ch   | Start             | End             | Inventory Code                                  | Break | Start/End Time  | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------|------|-------------------|-----------------|---|-------|-----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N 12 | WHAS | 04/26/23          | 05/16/23        | Local News @ 530p M-FCM<br>WHAS11 NEWS @ 530P   | CM    | 530-6p          | MTWTF-- | :30 | 5                 | \$140.00    | P04 | 0.00          | NM   | 15    | \$2,100.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | MTWTF--   |       |                 |         |     | 5                 | \$130.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | M-WTF--   |       |                 |         |     | 5                 | \$130.00    |     | 0.00          |      |       |            |
| N 13 | WHAS | 04/26/23          | 05/16/23        | Local News @ 6p M-F CM<br>WHAS11 NEWS @ 6p      | CM    | 6-630p          | MTWTF-- | :30 | 5                 | \$250.00    | P03 | 0.00          | NM   | 15    | \$3,750.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | MTWTF--   |       |                 |         |     | 5                 | \$140.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | MTWTF--   |       |                 |         |     | 5                 | \$140.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | M-WTF--   |       |                 |         |     | 5                 | \$140.00    |     | 0.00          |      |       |            |
| N 14 | WHAS | 04/26/23          | 05/13/23        | ABC World News Sa CM<br>ABC WORLD NEWS SAT 6P   | CM    | 6:00 PM-6:30 PM | -----S- | :30 | 1                 | \$500.00    | P04 | 0.00          | NM   | 3     | \$1,500.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | -----S-   |       |                 |         |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | -----S-   |       |                 |         |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | -----S-   |       |                 |         |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
| N 15 | WHAS | 04/26/23          | 05/14/23        | ABC World News Su CM<br>ABC WORLD NEWS SUN 6P   | CM    | 6-630p          | -----S  | :30 | 1                 | \$600.00    | P04 | 0.00          | NM   | 3     | \$1,800.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | -----S  |       |                 |         |     | 1                 | \$600.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | -----S  |       |                 |         |     | 1                 | \$600.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | -----S  |       |                 |         |     | 1                 | \$600.00    |     | 0.00          |      |       |            |
| N 16 | WHAS | 04/26/23          | 05/16/23        | ABC World News CM<br>ABC WORLD NEWS 630P        | CM    | 630-7p          | MTWTF-- | :30 | 5                 | \$600.00    | P04 | 0.00          | NM   | 14    | \$8,400.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | MTWTF--   |       |                 |         |     | 5                 | \$600.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | MTWTF--   |       |                 |         |     | 5                 | \$600.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | M-WTF--   |       |                 |         |     | 4                 | \$600.00    |     | 0.00          |      |       |            |
| N 17 | WHAS | 04/26/23          | 05/13/23        | Local News @ 630p Sa CM<br>WHAS11 NEWS @ 6:30p  | CM    | 630-7p          | -----S- | :30 | 1                 | \$120.00    | P03 | 0.00          | NM   | 3     | \$360.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | -----S-   |       |                 |         |     | 1                 | \$120.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | -----S-   |       |                 |         |     | 1                 | \$120.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | -----S-   |       |                 |         |     | 1                 | \$120.00    |     | 0.00          |      |       |            |
| N 18 | WHAS | 04/26/23          | 05/14/23        | Local News @ 630p Su CM<br>WHAS11 NEWS SUNDAY   | CM    | 630-7p          | -----S  | :30 | 1                 | \$250.00    | P03 | 0.00          | NM   | 3     | \$750.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | -----S  |       |                 |         |     | 1                 | \$250.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | -----S  |       |                 |         |     | 1                 | \$250.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | -----S  |       |                 |         |     | 1                 | \$250.00    |     | 0.00          |      |       |            |
| N 19 | WHAS | 04/26/23          | 05/13/23        | Local News @ 11p Sa CM<br>WHAS11 NEWS AT 11 SAT | CM    | 11-1135p        | -----S- | :30 | 1                 | \$90.00     | P04 | 0.00          | NM   | 3     | \$270.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | -----S-   |       |                 |         |     | 1                 | \$90.00     |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | -----S-   |       |                 |         |     | 1                 | \$90.00     |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | -----S-   |       |                 |         |     | 1                 | \$90.00     |     | 0.00          |      |       |            |
| N 20 | WHAS | 04/26/23          | 05/15/23        | LN (M-Su) CM<br>WHAS11 NEWS AT 11 M-F/SU        | CM    | 11-1135p        | MTWTF-S | :30 | 6                 | \$120.00    | P04 | 0.00          | NM   | 16    | \$1,920.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 04/26/23    | 05/02/23        | MTW--S  |       |                 |         |     | 4                 | \$120.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | MTWTF-S   |       |                 |         |     | 6                 | \$120.00    |     | 0.00          |      |       |            |
|      |      | Week: 05/10/23    | 05/16/23        | M-WTF-S   |       |                 |         |     | 6                 | \$120.00    |     | 0.00          |      |       |            |
| N 21 | WHAS | 05/08/23          | 05/12/23        | ET 7-730p CM<br>ET 7-730p                       | CM    | 7-730p          | MTWTF-- | :30 | 2                 | \$250.00    | P03 | 0.00          | NM   | 2     | \$500.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 05/03/23    | 05/09/23        | MT-----   |       |                 |         |     | 0                 | \$250.00    |     | 0.00          |      |       |            |

Order / Rev: 2696206  
 Alt Order #: WOC14113113  
 Flight Dates: 04/26/23 - 05/16/23

Advertiser: POL/ Heath & Metcalf / R / Ag Comm / T  
 Product Desc: TV  
 Estimate: 2220  
**WHAS**

| Ln  | Ch   | Start             | End             | Inventory Code                                     | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount      |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |      | Week: 05/10/23    | 05/16/23        | --WTF--  |       | 2                 |         |     |       | \$250.00    |     | 0.00          |        |       |             |
| N22 | WHAS | 04/30/23          | 04/30/23        | This Week Su<br>This Week Su                       | CM    | 9-10a             | -----S  | :30 | 1     | \$100.00    | P04 | 0.00          | NM     | 1     | \$100.00    |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |      | Week: 04/26/23    | 05/02/23        | -----S   |       | 1                 |         |     |       | \$100.00    |     | 0.00          |        |       |             |
| N23 | WHAS | 05/01/23          | 05/05/23        | Local News @ 12p M-F<br>Local News @ 12p M-F       | CM    | 12-1p             | MTWTF-- | :30 | 3     | \$90.00     | P03 | 0.00          | NM     | 3     | \$270.00    |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |      | Week: 04/26/23    | 05/02/23        | MT-----  |       | 2                 |         |     |       | \$90.00     |     | 0.00          |        |       |             |
|     |      | Week: 05/03/23    | 05/09/23        | --WTF--  |       | 1                 |         |     |       | \$90.00     |     | 0.00          |        |       |             |
| N24 | WHAS | 04/27/23          | 04/28/23        | Local News @ 11p M-F DB<br>Local News @ 11p M-F DB | CM    | Various           | ---TF-- | :30 | 2     | \$120.00    | P04 | 0.00          | NM     | 2     | \$240.00    |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |      | Week: 04/26/23    | 05/02/23        | ---TF--  |       | 2                 |         |     |       | \$120.00    |     | 0.00          |        |       |             |
|     |      |                   |                 |  |       |                   |         |     |       |             |     |               | Totals | 186   | \$31,460.00 |